



The 7 Deadly Threats Facing Public Agencies

And What You Can Do About Them-Strategic Planning That Cuts to the Chase

The threats that face public agencies are amazingly similar.

Check out the list below and note the ones that pertain to your agency.

- **FINANCES**, the rising cost of just about everything
- **INFRASTRUCTURE**, the need to upgrade or replace aging facilities
- **THE ECONOMY**, and public resistance to paying more and perhaps getting less
- **STAFF**, retirements of trained staff, and the difficulty of finding replacements
- **REGULATIONS**, getting tighter and more expensive all the time
- **OPERATIONS**, the need to improve service, increase efficiency and lower costs
- **BOARD-MANAGEMENT RELATIONS**, the continuing effort to get in sync

If you face any (or all) of these challenges, you have a lot of company among public agencies these days.

What is Getting in the Way of Success? Of course, you are doing everything you can to deal with these issues right now. But chances are that success, or at least complete success, may be eluding you. The problem may be that you are under constant pressure to put out daily fires that never seem totally extinguished, distracting you from solving the really important problems.

There is an Answer...Strategic Planning. The answer is to approach the issues comprehensively, all at once. Gather the Board of Directors, the general manager and the management team. Maybe also include some trusted advisers like your legal counsel and consulting engineer.

Developing your Strategic Plan. A genuine strategic plan can be developed within a few workshops, and fully documented within three months or less. Yet, with updates it will serve your agency for a period of up to 5 years.

There are many ways to prepare a strategic plan. It is helpful to avoid unnecessary "process" and focus on reaching your goal quickly and productively. It can also be helpful to utilize a professional facilitator that is experienced and understands your work and your agency.

You Get a Practical and Achievable Plan. You will get long term policy direction coupled with a detailed and practical work plan that implements your goals. It will make the work of constructing your annual budget far easier. Importantly, it will bring Board and management together to take the best paths to resolving your agency's issues.



The Rewards of Strategic Planning

The result will be a road map that enables your agency to address all its issues, and enable it to proceed confidently into the future.

**Want to Get Started. We are here to help:
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